



2019 Video Rubric

Category	Necessary information	Weight
Formatting and Required Content		60%
Who are you?		10%
We want to know who your team is, who you are and what school or group you are with.	<ul style="list-style-type: none"> • Team Name • School/Organization Name • Players first names only. • All team members and robot must be present in the video. 	
What are you doing?		10%
We want to know what event you are participating in, where it is and when. We would also like to know where we can get more information about RoboRAVE.	<ul style="list-style-type: none"> • RoboRAVE International Logo • Event Name • Event Location • Event Date • Website URL: www.roborage.org 	
Format		15%
This is how we want the videos formatted. We also need a little information about any music used in your video so that we can be sure to obtain the proper licenses for the videos when they are uploaded to our YouTube channel so people can see all of your hard work.	<ul style="list-style-type: none"> • 1-3 minutes long (no more, no less). • Maximum of 20 seconds total for still frames (we want a video, not a slideshow). • Any use of music must be <u>royalty-free</u> with at least the artist and title of the piece listed in the video. • MP4 format only. 	
Robot Content		25%
We want to know about your robot.	<ul style="list-style-type: none"> • Video of robot performing (task or otherwise). • Information about your robot (name, what it does, build time, etc). 	

Category	Necessary information	Weight
Innovation		40%
Creativity		20%
Show us something interesting. We love seeing stories, songs, imagery, and other creative concepts. Required content can be included as much or as little as you want in the video as long as it is found somewhere in the video.	<ul style="list-style-type: none"> • Concept is interesting, new or revisited in a new way. • Original content (funny is best... make us laugh!) 	
Delivery		10%
How easy is it for us to understand what you are trying to tell us? How well has your idea come together?	<ul style="list-style-type: none"> • Video message is clearly defined. • Video concept(s) flow nicely through the video. 	
Appeal to Judges		10%
A small amount the judges can award to their favorites.	<ul style="list-style-type: none"> • Make us remember you. 	

All qualifying videos will be uploaded to YouTube by RoboRAVE International

No late submissions will be allowed, upload early to avoid issues